



Northern Berkshire Community Coalition
Community Empowerment • Prevention & Wellness

2020-21 IN REVIEW



SERVING NORTH
BERKSHIRE FOR 35 YEARS...

OUR VISION: TO BE THE CATALYST FOR A HEALTHY, EMPOWERED, ENGAGED COMMUNITY.



OUR MISSION: EMPOWERING THE NORTHERN BERKSHIRE REGION TO ENHANCE THE QUALITY OF LIFE THROUGH OUR EFFORTS AT CONNECTING, CONVENING, AND SUPPORTING ALL FACETS OF THE COMMUNITY.

PEOPLE SERVED OR ENGAGED IN 2020-21 >>> 6,943



Leadership Training

32

ADULTS AND YOUTH TRAINED TO LEAD THEIR COMMUNITY



Parent Education

32

WORKSHOPS & CLASSES HELD WITH A COMBINED ATTENDANCE OF 218



Health & Wellness

450

VOLUNTEER HOURS AT NORTHERN BERKSHIRE VACCINE CLINICS



Community Dialogue

668

RESIDENTS AND STAKEHOLDERS ENGAGED IN SOLVING LOCAL ISSUES



Family Support

45

DISTINCT PROGRAMS WHICH SUPPORTED A COMBINED 359 FAMILY MEMBERS



Building Connections

4,530

CONNECTIONS WERE MADE THROUGH NBCC EVENTS, OUTREACH AND NEWSLETTERS



Prevention & Recovery

529

PEOPLE REACHED THROUGH BRCC & SUBSTANCE USE PREVENTION OUTREACH

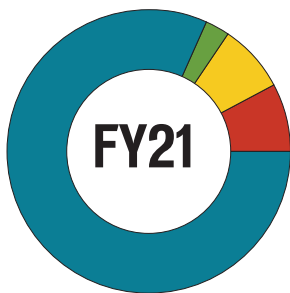


Youth Development

50

YOUTH ENCOURAGED TO GROW AND REALIZE THEIR FULL POTENTIAL

TOTAL REVENUE* - \$1,314,068



- STATE CONTRACTS
- INDIVIDUAL DONORS LIKE YOU 🥰
- LOCAL CHARITIES & FOUNDATIONS
- MISCELLANEOUS INCOME

TOTAL EXPENSES* - \$1,277,317

*Projected revenue and expenses through June 30, 2021

NBCC STAFF

AMBER BESAW, EXECUTIVE DIRECTOR
LIZ BOLAND, BUSINESS MANAGER
BRI HANTMAN, OFFICE COORDINATOR
LINDSEY ROSA, PROGRAM SUPPORT ASSOCIATE
TIM SHIEBLER, YOUTH DEVELOPMENT
CARRISA SACHERSKI, YOUTH DEVELOPMENT
JILL BURDICK, FAMILY RESOURCE CENTER
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DONNA SENECAL, FAMILY RESOURCE CENTER
CARLOTA SERRE, FAMILY RESOURCE CENTER
JESSI BYRNE, HEALTH & WELLNESS COORDINATOR
SUE WHITE, TREE INITIATIVE COORDINATOR
DANA RASSO, COMMUNICATIONS COORDINATOR

OUR AWESOME BOARD

JEN CIVELLO, PRESIDENT
SARA LALUMIA, VICE PRESIDENT
AL BEDINI, TREASURER
CHRISTINE NAUGHTON, CLERK
CRAIG BARD, EXECUTIVE COMMITTEE
STEVE GREEN, EXECUTIVE COMMITTEE
KRIS MALONEY, EXECUTIVE COMMITTEE
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nbCC is a member agency of:



COMMUNITY EMPOWERMENT



NBCC CONVENED A COMMUNITY JUSTICE WORKSHOP WITH **43** PARTICIPANTS (A FOLLOW-UP TO THE 2017 WORKSHOP) & **8** NB SPIRIT INITIATIVE MEETINGS WITH UP TO **45** COMMUNITY STAKEHOLDERS IN ATTENDANCE.



NBCC CONVENED **5** ZOOM COMMUNITY FORUMS SINCE LAST FALL, WITH **403** ATTENDEES. WE'RE LOOKING FORWARD TO RECONVENING IN-PERSON IN THE FALL!



NBCC REACHED **46,846** PEOPLE THROUGH THE VIEWS/LIKES/ COMMENTS ON OUR SOCIAL MEDIA PLATFORMS. STAY CONNECTED WITH US!



NBCC HAS DISTRIBUTED **777** COMMUNITY RESOURCE GUIDES IN SPANISH AND ENGLISH SINCE NOVEMBER 2020.



ONE OF NBCC'S STRENGTHS IS COLLABORATION. NBCC COLLABORATED WITH **123** ORGANIZATIONS THROUGHOUT BERKSHIRE COUNTY THIS PAST YEAR.



TEEN WRITING WORKSHOP PARTICIPANTS CREATED **38** ORIGINAL WORKS FOR THE 2021 ANNUAL YOUTH LITERARY JOURNAL *SOMEWHERE BETWEEN*. FIRST PUBLISHED **21** YEARS AGO!

PREVENTION & WELLNESS



164 COMMUNITY MEMBERS WERE ASSISTED AND **205** HOURS WERE VOLUNTEERED AT **21** BIKE COLLECTIVE SESSIONS.



THE NORTH ADAMS TREE INITIATIVE, ALONG WITH **38** TREE STEWARDSHIP VOLUNTEERS, HAVE PLANTED **142** TREES IN NORTH ADAMS.



NBCC LAUNCHED A PILOT PROGRAM FOR OUR CONVERSATION CARDS, DISTRIBUTING OVER **40** DECKS ENCOURAGING DISCUSSIONS ON HEALTHY DECISION-MAKING BETWEEN YOUTH AND PARENTS!



DURING THE PANDEMIC, NBCC COORDINATED WITH **7** AREA RESTAURANTS TO DELIVER **11** WEEKENDS OF MEALS, TOTALING **2,279** MEALS, TO **63** HOUSEHOLDS, FREE OF CHARGE.



LAST SUMMER, NBCC FACILITATED **6** SOCIALLY DISTANCED MATTER OF BALANCE CLASSES AT THE ADAMS COUNCIL ON AGING.



DESPITE THE PANDEMIC, THE BEACON RECOVERY COMMUNITY CENTER (BRCC) HELD **206** ALL-RECOVERY MEETINGS VIA ZOOM AND **24** IN-PERSON MEETINGS AND COMMUNITY EVENTS