

# BUILDING A NEW CENTER FOR THE NORTHERN BERKSHIRE COMMUNITY



- Thanks to a state earmark, a site for the new nbCC center has been secured at 192 State Street in North Adams, adjacent to Goodwill and Childcare of the Berkshires. Transforming the existing property into a thriving hub for nbCC will require \$8 million.
- With a superb track record in securing public funding, the Coalition expects to raise \$5 million in state and federal grants for this project.
- The remaining \$3 million must come from private sources. The Coalition has begun conversations with our neighbors who have the capacity and vision to serve as co-investors in a powerful engine of humane regional prosperity.

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NORTHERN BERKSHIRE COMMUNITY COALITION

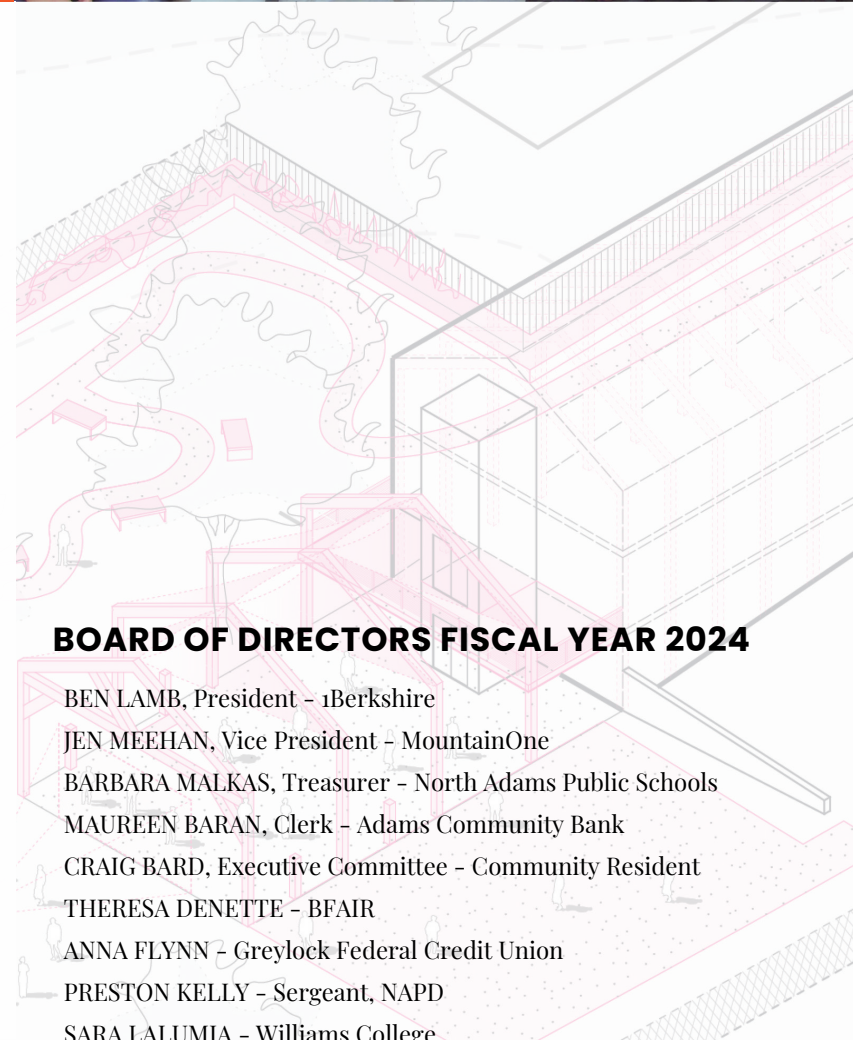


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## TO LEARN MORE...

Email us at [abesaw@nbccoalition.org](mailto:abesaw@nbccoalition.org). We'd love to continue the conversation with you! Call (413)663-7588 to meet with nbCC's executive director, Amber Besaw.

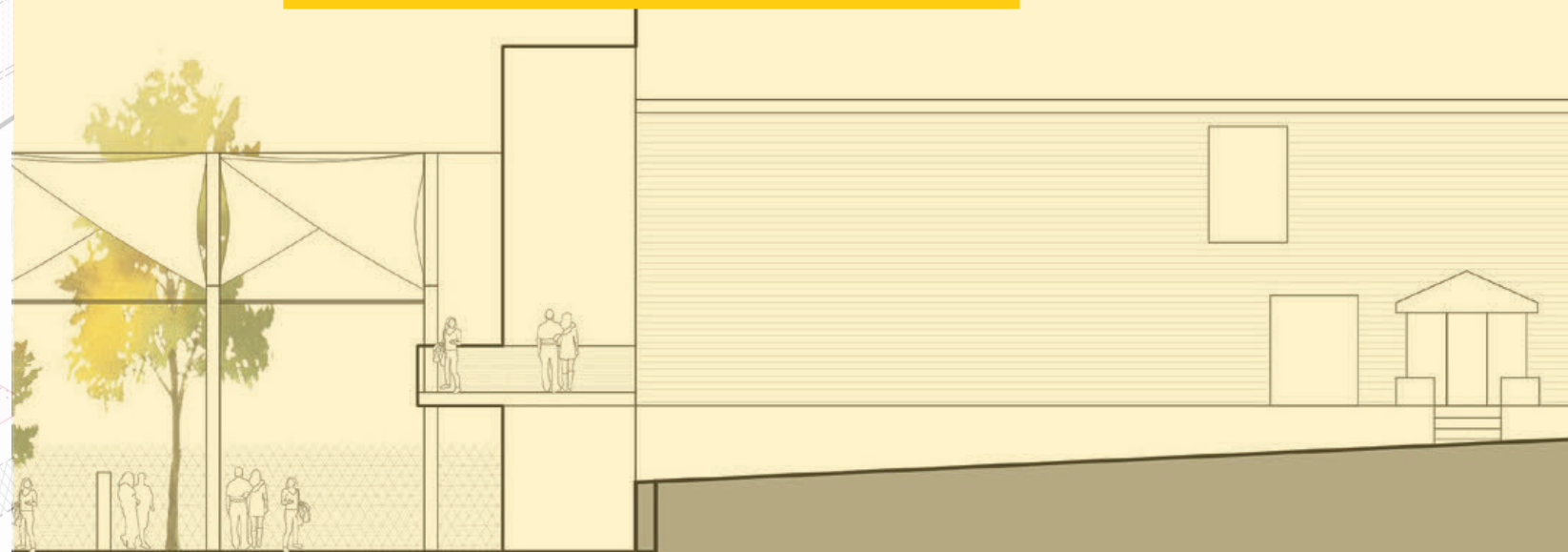
NBCC, 61 MAIN STREET, SUITE 218, NORTH ADAMS, MA 01247 | (413) 663-7588



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# A NEW CENTER FOR THE NORTHERN BERKSHIRE COMMUNITY



Transforming Opportunities    Community Engagement    Leadership Development



Northern Berkshire Community Coalition  
Community Empowerment • Prevention & Wellness



# BUILDING UP NORTHERN BERKSHIRE

ONE HUMAN BEING AT A TIME:

NORTHERN BERKSHIRE COMMUNITY COALITION

For nearly four decades, the Northern Berkshire Community Coalition (nbCC) has met the profound social challenges of a devastated regional economy and secured over **\$16 million** in outside funding. Last year alone, our **staff of 16** professionals **served 9,000 people**—that's one in every four Northern Berkshire community members— **in 47,000 different ways.**



Engaged **575 families** through **34 distinct** parent support & education programs



Supported **247 people** to make better health choices through **91 health & wellness services**



Equipped **684 teenagers** to make better choices through prevention needs assessment



Convened **264 young people** in positive social & educational experiences



Hosted or partnered on **9 major north Berkshire community events**, from National Night Out to MLK Jr. Day of Service



Brought together **506 residents & stakeholders** in dialogue to solve local challenges



Trained **100 community members** in leadership skills for their communities' development

## A REGION-WIDE CENTER

## OF DIGNITY AND HOPE

As the Northern Berkshires face new economic challenges and opportunities, nbCC is uniquely positioned to help those who struggle do so much more than cope. Our new center will gather and focus the efforts of neighborhood leaders, social work professionals, and community leaders. to help our struggling fellow citizens play productive, life-changing, community-transforming roles in our region's future.

### The Northern Berkshire Community Center will...

- Provide fully functional spaces for our supporting partners and their services.
- Be within walking distance of Main Street in North Adams and a few yards from public transportation, providing level access for all visitors throughout the region.
- Offer large indoor and outdoor gathering spaces.
- Provide ample space to support parenting support and education, youth empowerment programming, and even health and wellness classes like easy meal preparation.