



nbCC Community Center



merge

offshoots
PRODUCTIVE LANDSCAPES

BRA+

odeh
engineers
Member of WSP

nbCC
Northern Berkshire Community Coalition
Community Empowerment • Prevention & Wellness

Building Up Northern Berkshire



A Region-wide Center of Dignity and Hope

nbCC has provided critical services for the Northern Berkshire community for nearly forty years: promoting dialogue about community issues, offering parent education and peer support, and working to keep the community informed about local resources. We support families and children by creating a safe, welcoming space to find information and resources, through workshops, support groups, and family-oriented events. Youth initiatives encourage self expression while empowering participants to build on their strengths and engage in their communities.

To strengthen our crucial, community-oriented role, we seek to address nbCC's space needs while respecting and celebrating our core values. This new center for the northern Berkshires will:

- **Provide a welcoming, safe and accessible space for the community**, which will serve as a beacon in the community.
- **Integrate into the context of North Adams**, embracing a contemporary approach while respecting the historical significance of the new center's site.
- **Address core program needs**, including space for the nbCC Bike Collective, a community gathering for more than 200 people, a commercial kitchen, multi-use space, workspace for staff and tenants, meeting rooms, and youth spaces.
- **Take advantage of the outdoor space**, including flexible outdoor gathering space, walking paths, outdoor classroom, a greenhouse, garden beds, and native plantings.



FY25 By the Numbers

For nearly four decades, the Northern Berkshire Community Coalition (nbCC) has met the profound social challenges of a devastated regional economy and secured over \$16 million in outside funding. Last year alone, our staff of 16 professionals served 11,000 people—that's one in every four Northern Berkshire community members— in 47,000 different ways.



Engaged **108 families** through parent support & education programs



Supported **733 people** to make better health choices through over **100 health & wellness services**



Trained **120 community members in leadership skills** for their communities' development



Over **200 teenagers** we engaged with were new to Coalition programs & events



Hosted or partnered on **9 major north Berkshire community** events, from National Night Out to MLK Jr. Day of Service



nbCC served **1203 new** clients/ community members.



Brought together **506 residents & stakeholders** in dialogue to solve local challenges



Recruited **57 community volunteers** to assist with Coalition events and activities

In support of nbCC's vision, the Commonwealth of Massachusetts awarded the coalition **\$250,000 to purchase 192 State Street in North Adams**

—a spacious building and surrounding property, which is perfectly situated adjacent to Goodwill and Child Care of the Berkshires.

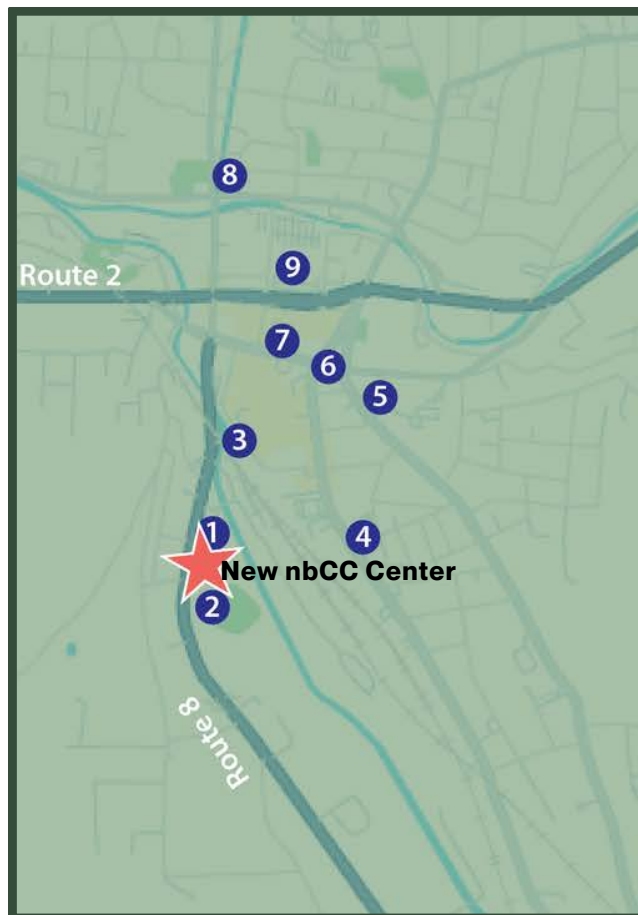
Transforming the existing property into a thriving hub for nbCC will require \$10 million.

- With a superb track record in securing public funding, the Coalition expects to raise a significant amount in state and federal grants for this project.
- The remaining must come from individual private donations.
- The Coalition has begun conversations with those who have the capacity and vision to serve as co-investors in a powerful engine of compassionate regional prosperity.

Nearby Resources

Accessible by public transportation

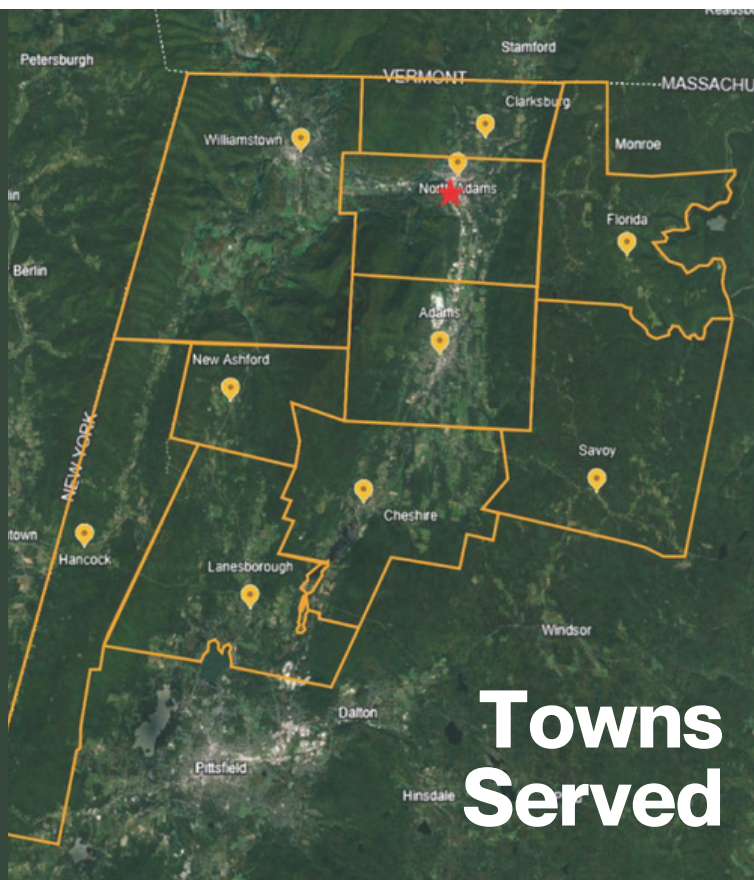
1. Goodwill Industries
2. Child Care of the Berkshires, Noel Field Athletic Complex (b-ball courts, pickleball courts, splash pad, skatepark)
3. Brien Center, Western MA Mobile Food Bank
4. Alternative Living Center
5. Public Library
6. Berkshire Food Project, First Baptist Church Community Lunches, Friendship Center Food Pantry
7. Berkshire Community Action Council, Elizabeth Freeman Center, Have Hope Recovery Center
8. UNO Community Center & Park
9. Big Y & CVS



New building location in relation to surrounding useful resources.

On the Move in the Region

MASS MoCA + B6 expansion
 Eclipse Mill
 Colegrove Park Elementary School
 Noel Field Athletic Complex
 UNiTY Skatepark
 MCLA Science Center
 NORAD Mill
 GreylockWORKS
 TOURISTS
 Wigwam Western Summit
 Williams Inn
 Adams Theater
 Greylock Glen Outdoor Center
 Mohican Bike Trail
 Adventure Bike Trail
 Hoosic River Revival & Route 2 Project
 Williams College Museum of Art



Our Beautiful New Home



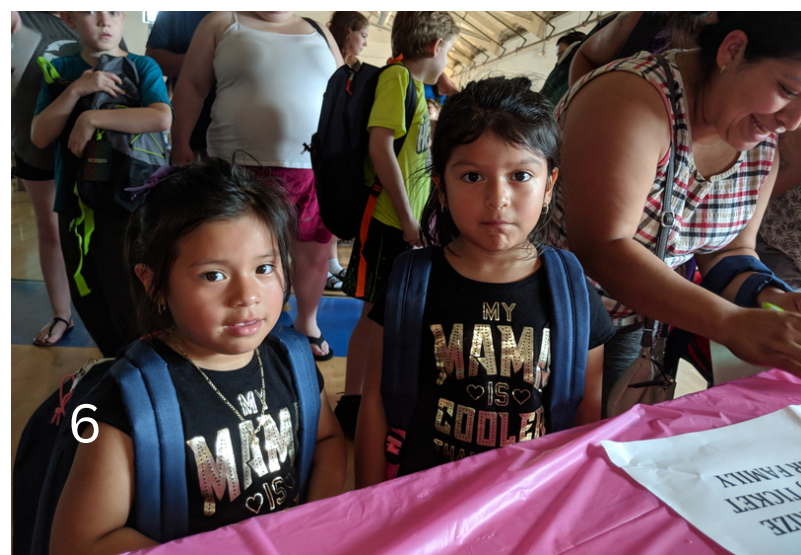
1st Floor

Community Services

- Monthly Forums - public forums based on topics the community has selected as emerging or ongoing issues, since 1986
- Youth Showcases - biannual performances of the creative works of Teen Writing Workshop Participants, since 1997
- Neighborly Awards - community-nominated recognition awards, since 1998
- Community Outreach Volunteer training program - a comprehensive 6-month program that educates participants in local resources and leadership skills, since 2010
- Back-Packed for Success - free backpacks & school supplies event where students get to fill their backpacks with items they choose, since 2012
- Working on Wellness (W.o.W.) Workshops & nutrition ed. - free health education workshops: topics include nutrition on a budget, exercises for better balance, relaxation techniques, and holistic medicine, since 2017
- NB Food Access Collaborative - since 2017
- Community Stakeholder Breakfasts - quarterly updates with northern Berkshire leaders, since 2022
- Hosting DCF visits - we partner with DCF to provide a safe and welcoming private space for DCF-involved families working towards reunification
- Parent Cafes

The new home meets these current challenges:

- ADA accessible entrance
- Consolidation of event sites into one central location
- Flexibility to serve events of varying sizes, including larger, annual events



Second Floor



Family & Community Services

- 1:1 Parent Support
- Clinical Assessment Visits
- 1:1 Youth Support Work
- Family Playroom / Child Care
- DCF Family Visits
- Parent Education & Support Groups
- Youth Health Collaborative (YHC) - The Northern Berkshire Youth Health Collaborative brings together young people from across north Berkshire to address issues relevant to youth in the region. Members of the collaborative will work on projects and initiatives that they deem important, while building leadership and career-readiness skills, as well as awareness of community resources and organizations. This is the only program with a limit on attendance, as there are only ten spots available!

The new home meets these current challenges:

- Concentration of staff to a dedicated office area away from the welcome/reception area
- Dedicated staff kitchenette/break area, separate from a kitchen area used for programming and community
- Dedicated classroom spaces, relieving scheduling conflicts for shared spaces that have hindered programming goals.
- Ample private spaces for client and staff



Third Floor



Partner & Youth Services

- Youth Empowerment Program (YEP) - for middle school students to come together to talk about emotions, school, navigating the teen years, making friends, and more. Snacks & transportation provided.
- Youth Leadership Program (YLP) - for 14-19 yr. olds to develop leadership skills, engage in important discussions about what issues are important to them, meet other young leaders, and plan projects in the community.
- Teen Writing Workshop (TWW) - a program for aspiring writers, poets & artists. We offer one-on-one help with writing and performance style, helping participants grow their own natural, unique writing voice.

The new center meets these current challenges:

- Three income-generating offices for tenant agencies
- A dedicated youth “3rd space” for youth engaged in programming
- Dedicated meeting space

Garden Level



Interior Spaces

Community Wellness & Activity

- Bike Collective Program - The vision for the Bike Collective is to provide a place for those who own or wish to acquire bikes to learn and employ bike repair and maintenance skills with volunteer bike mechanics and community champions.
- The earn-a-bike option, enables residents the opportunity to donate their time at the Collective or at a community bike event learning bike repair and maintenance. Bikes are also available for purchase.
- A combination of monetary payment and time is also a purchase option. If needed, helmets are provided with every bike.
- The nbCC Bike Collective provides space and resources to not only empower those who wish to have a bike or build their knowledge of bike maintenance, but also to connect bike champions with the community and offer the opportunity to share their skills and passion with others.

The new home meets these current challenges:

- Dedicated, safe, inviting space for the Bike Collective program
- Onsite laundry, shower facilities for our clients & staff
- Wellness facilities for staff

Garden Level - Exterior



Outdoor Activation

- Outdoor community movies - Throughout the summer months we host a monthly movie night. Having this available onsite offers the potential for this event to grow and also easily move indoors, if necessary.
- Community gardens - For over a decade nbCC has partnered with Growing Healthy Gardens to support and expand community gardens within North Adams. This program will expand further into our new space, increasing free, healthy produce and fruits to community members.
- Outdoor classrooms & Events - Our new space will expand our programs to include more outdoor classroom time and events.



Philanthropic Partnership

nbCC sees this project as a true community effort and plans to thank each and everyone of our friends who help make the center happen.

The building committee is currently formalizing naming opportunities which will be available in the coming months.

Naming opportunities will include individual pavers that build up the walking loop around the property, the 1700 sq. ft. community gathering space and almost everything in between.



Our very first building donation came from a board member's six year old son, Otto Lamb, who grew and sold vegetables and flowers and donated his season's proceeds to the nbCC community center fund.

Thanks, Otto!



BUILDING PROJECT SUPPORTERS:

David & Amy Moresi
Jack & Susy Wadsworth
Anonymous
nbCC Board of Directors
nbCC Building Committee
William J. & Margery S. Barrett Fund for Adams,
Cheshire & Savoy
Otto Lamb
Gabriella Bond
Frank Bond





"I keep in close touch with nbCC,
and I know their great work
makes all the difference in
Northern Berkshire County."

~ Paul W. Mark
Massachusetts State Senator

Northern Berkshire Community Coalition

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HEATHER KING- Greylock Federal Credit Union
ERIN SHEA - BFAIR

TO LEARN MORE...

Email us at info@nbccoalition.org. We'd love to continue the conversation with you!
Call (413)663-7588 to meet with nbCC's executive director, Amber Besaw.



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ABOUT NBCC



ABOUT THE
BUILDING

